

AMY LANGA

Portfolio: www.amylanga.com | portfolio-viewer / C1a05280

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SUMMARY

Chicago-based Product Designer with over 10 years of experience

- Lover of ambiguous projects & passionate about translating complex problem spaces into simple experiences
- Proficient in full product design lifecycle, including upfront product research and strategy, on a cross-functional team
- Thoroughly enjoy partnering closely with my product and technology partners and taking projects from inception to implementation
- Expert in Figma and can learn whatever tool is preferred

EXPERIENCE

Senior Product Designer | Teladoc Health

September 2022 - Present, Chicago, IL

- Led design of features for multiple areas of the business, including mental health, weight management, and cardiometabolic health
- Partnered closely with product management, content strategy, brand, and user research to bring delightful user experiences to life
- Tapped to help create exploratory, visionary designs for AI, global app redesign, and more to facilitate conversation and direction within organization
- Worked within a complex and evolving design system

Product & Design Lead, D2C | Halo Investing

June 2021 – September 2022, Chicago, IL

- Owned research, conception, and visual design of brand new consumer facing app, with extensive diligence put into defining product/market fit and communicating value of complex investment product to retail investors within the application design
- Began as lead/principal product designer and was promoted to overall product lead in a design/product management hybrid role
- Led development team in implementation of designs, managed backlog in Jira, and worked with cross-functional disciplines to plan go-to-market strategy

Senior UX Designer | Jellyvision

Sept 2020 – June 2021, Chicago, IL

- Design lead on new concepts team
- Worked closely with product to define a entirely new product direction
- Led a robust qualitative research study to understand how people navigate health insurance
- Created wireframes, mock-ups, journey maps, & presentations to communicate ideas and findings

Product Designer | Devbridge

Aug 2017 – Sept 2020, Chicago, IL

- Designed products for numerous industries, shipping three MVPs in 2019 alone
- Created products from scratch, including data heavy UIs, doing full visual design, UX, & research
- Collaborated closely with development and PMs to get quality products launched quickly

UX Designer | Walgreens

May 2016 – Aug 2017, Chicago, IL

- Researched and led design on a new merchandising application to increase item setup productivity from 1-2 months to 2-3 weeks
- Worked closely with business stakeholders on the merchandising team to identify user

pain points and feature opportunities

- Led in-person user testing sessions in lab on clickable prototype

Full Stack Developer | Havenly

Mar 2015 – Nov 2015, Denver, CO & Remote

- Played an integral role on a small development team and helped completely rewrite the application

Full Stack Developer | By the Pixel

Mar 2013 – Feb 2015, Denver, CO & Remote

- Interfaced directly with stakeholders and assisted in the design (technical and visual) of new features

EDUCATION

UX Design Certificate | CareerFoundry

2016, Remote

Bachelor's Degree, Psychology | Metropolitan State University of Denver

2006 - 2011, Denver, CO